



LIGHTS & MOTION

Representing a celebration of life, the stunning new single by **LIGHTS & MOTION** flows flawlessly through unique stages symbolizing the human and planetary life cycles of birth, maturation and aging. The single is being released simultaneously with a stunning 4K video for the awe-inspiring new track. *We Are Infinite* was produced, recorded and mixed by Franzen at UpSweden Studio in Gothenburg. Album artwork by Billy Huynh. Video by Alex Meliss. Band photo by Fredrik Sellergren.

"I wrote this song earlier this year, both as a celebration of life, but also as a way to look at the challenges that life tends to present to us. I believe that our potential as human beings is very much up to ourselves to unlock, and this was my way of putting that out in a musical way. The song goes through three main stages each of which symbolizes our lifespan and the changes that follow as we are born, grow up, begin aging and slow down. Something that also fascinates me is the fact that humans have existed for such a short time here on Earth, compared to how old the planet is. Visually, I wanted the video for this song to capture the stillness and the vastness of this amazing landscape that we call home, and how it's been here forever. I think we all need to try and remember to take better care of it while we are here. The artwork is an explosion of colors, bursting out from the center and then spreading out all across the universe. It can both be thought of as being a huge explosion in space or the tiniest atom inside a living being...and that to me is the perfect symbol of life," says sonic architect Christoffer Franzen.

The ability to evoke emotion on a universal level, to touch the heart without words, to transport you to a place where anything and everything is possible...this is the unparalleled power of cinematic powerhouse Lights & Motion. The level of emotional intricacy achieved by the visionary, multi-instrumentalist and solo braintrust, Christoffer Franzen, is nothing short of remarkable...and **80 Million plays on Spotify via 1,000,000 monthly listeners**, numerous Hollywood movie trailers, Superbowl and network TV placements, Fortune 100 web campaigns and social media hype prove it. This is not only music you hear and remember, it's music you see and feel. Music is truly a work of art when an artist connects with the listener in a way that transcends the music itself. From flawless guitar structures to beautiful piano melodies, the ebb and flow of each brilliantly composed track is so deeply intimate yet so massively majestic, culminating in a sound that inspires feelings of awe and wonder due to its unique accessibility and captivating timelessness.

Lights & Motion is nothing if not consistent. Every release is consistently beautiful. Consistently gut-wrenching. Consistently full of melancholic hopefulness. Franzen just gets it. On the micro-level he's growing as an artist by experimenting with sounds and textures. You have to admire how unflinching his creativity is with release after release with no sign of any artistic lull. It's difficult enough to try and be consistently creative with short gaps between albums, but Lights & Motion finds a way to do it with a faithfulness to his artistic conviction that fans adore. Lights & Motion's sound has deservedly become a point of reference, justifying a spot for Franzen's on the short list of great cinematic songwriters and most promising motion picture composers.

Lights & Motion's discography includes *Bloom* (2018), *Dear Avalanche* (2017), *Chronicle* (2015), *Reanimation* (2013) and *Save Your Heart* (2013), several singles as well as two composer albums *Phenomenon* (2017) and *Dreamweaver* (2014), all of which were released by fiercely independent Deep Elm Records. The music of Lights & Motion has been featured in numerous Hollywood movie trailers (*Skyscraper*, *Fast & Furious 7*, *Concussion*, *Lone Survivor*), SuperBowl commercials (*Budweiser*, *Fast & Furious 7*), television spots (NHL Stanley Cup, Tour De France, *Vampire Diaries*, The Olympics) and online promotional campaigns for a wide range of sync clients throughout the globe including Google, Apple, Adobe, Audi, Discovery, Four Seasons, Greenpeace, Microsoft, NatGeo, Turner Classics, Nike, *The Oscars*, PayPal, PepsiCo, RipCurl, Vans, Visa, YouTube and many more. Film scores include *In 1 Dimman* (Zentropa) currently in post-production, *At The End Of The Day* (Fractal Features) premiering at Dances With Films Los Angeles (2018) and *April's Way* (Stockton Lane) which premiered at Cannes (2016). Franzen resides in Gothenburg, Sweden and he is without question, one of the hardest working and most humble artists in the music business. This release proudly celebrates Deep Elm's 23rd year as a true and purely independent record label.

Recommended For Fans of: *Olafur Arnalds, Dustin O'Halloran, M83, Sigur Ros, Jonsi*

Genre: *Cinematic / Ambient / Instrumental*



DEEP ELM RECORDS • DEEPELM.COM • MEDIA@DEEPELM.COM
FACEBOOK.COM/DEEPELM • TWITTER.COM/DEEPELM