



## U137 // IMAGINATION

Swedish post-rock outfit **U137** blew listeners away with their debut *Dreamer On The Run* (82+ Million streams on Spotify) offering a unique combination of sounds glowing with fresh energy, diversity and originality. Despite the deceptive simplicity and immediate familiarity of the music, on closer inspection you will find that each U137 song is skillfully arranged with a soothing, soaring, sweeping complexity and self-disciplined intricacy that together form a blissful and recognizably human score to any life event. With the aim of generating a feeling of pure euphoria in the listener, succeed U137 does...on every level. This is Scandinavian artistry at the highest level.

**Imagination** is U137's most massive sounding album to date and further defines the sound I have been progressing towards. The album features many new instruments including church organs, flutes, felt piano, various types of drums and big sounding pads and keyboards. Thematically, the album is about my journey deep within my imagination and creating a soundtrack for my dreams and thoughts. I have always been fascinated by space and what might exist beyond where humans can travel and explore, so most songs on *Imagination* are about leaving earth for something bigger, something different, something exciting. Writing music is like therapy and it's one of my basic needs. Just as food and water are a necessity, creating music keeps me sane. Without it, I go to a dark place," says Oscar Gullbrandsen.

Oscar continues, "It's hard to choose a favorite track because it varies depending on my mood. The opener *Run Towards The Sun* has a very bright and uplifting feel to it which I really enjoy when I feel high on life. Songs like *Andromeda* have a lot darker, more powerful and epic feel to it. Tracks like *Big Sky* and *Forever Longing* have that deeper emotional feel to them which is always something I come back to when making music. The climax to *Lost Among Stars* (ft. Linnea Lindwall) really touches my heart in an extraordinary way. I hope listeners will be able to enjoy this album as a soundtrack to their own imaginary worlds. I also hope this album will bring joy to the ones out there that are experiencing the struggles of life, perhaps as a portal to a place that brings an uplifting feeling and a sense of wonder and hope."

"Rich in textures, nuance, unexpected softness and energy, if you aren't moved by these songs, you aren't human." - Earmilk

"A whole lot to like. Calm and ambient in places, driving in others. Everything works, everything shines." - Team Reasonable

"Elegantly arranged with dreamy reverb and a beautiful glow of pathos, melody, energy and spirituality." - TroubleZine

"Unlike their namesake, U137 is unsinkable. An unabashedly romantic spirit that delivers everything it promises." - Stat Travels

*Imagination* was produced, performed, recorded, mixed and mastered by Oscar Gullbrandsen at U137 Studios in Borås, Sweden. Cover image adapted from Lum3n. Photo by Gustaf Petersson. U137's discography includes *Chapter Two* (full-length, 2019), *Dreamer On The Run* (debut full-length, 2013), *Have Hope / Beyond The Horizon* (single, 2020) and *Adam Forever / The Great Leap* (single, 2017) all on Deep Elm Records. U137 co-wrote and collaborated with electronic artist SIGMA and Lowes on the 2021 single *Faded*. Oscar was a founding member of Moonlit Sailor and Sons Of London. U137 was named the band after the Soviet submarine which ran aground in Swedish waters during the Cold War. Licensing credits include projects for CBS Sports, Netflix, United Airlines, Veuve Clicquot, Bank of Montreal, Hilton Hotels, Procter & Gamble, The British Army, The Citadel, Omron Healthcare, Biogen, Exxon Mobil, Ethiad Airways, Fidelity, Hyundai, FIFA, McDonalds and more. U137 resides in Borås, Sweden where they often experience weeks without sunlight

Recommended For Fans of: Lights & Motion, Moonlit Sailor, Floating In Space, Montear, Hammock

Genre: Post-Rock, Cinematic, Ambient, Instrumental

